

10/084,258

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kiran Venkatesh Hegde et al.	Examiner:	Kyle R. Stork
Application No.:	10/084,258	Group Art Unit:	2178
Filed:	February 25, 2002	Docket No.:	50023.09USI1
Title:	METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC RICH MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB PAGE		

Electronically filed February 22, 2008

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
Attn: Examiner Kyle R. Stork
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of August 23, 2007, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.